



DEMATSIGN
TERS'24

Chasing AI

Simone Attanasio • Groups Design Lead @ Canva

Copenhagen • 24 October 2024

Product Designer

UX Designer

Interaction Designer

UI Designer

Information Architect

Web Designer

Product
Designer

UX
Designer

Interac
Design

Simone

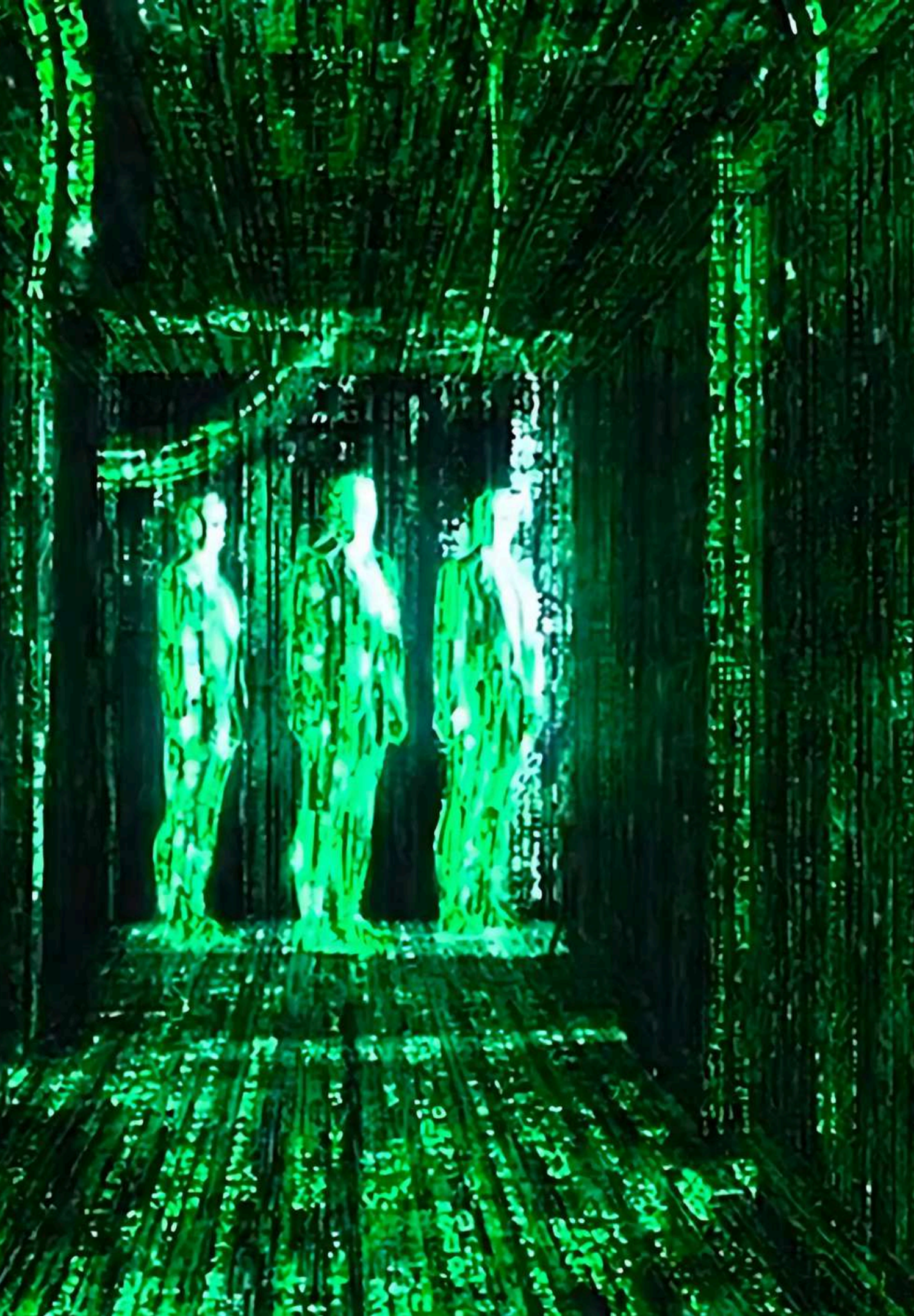
Designer

UI
Designer

Information
Architect

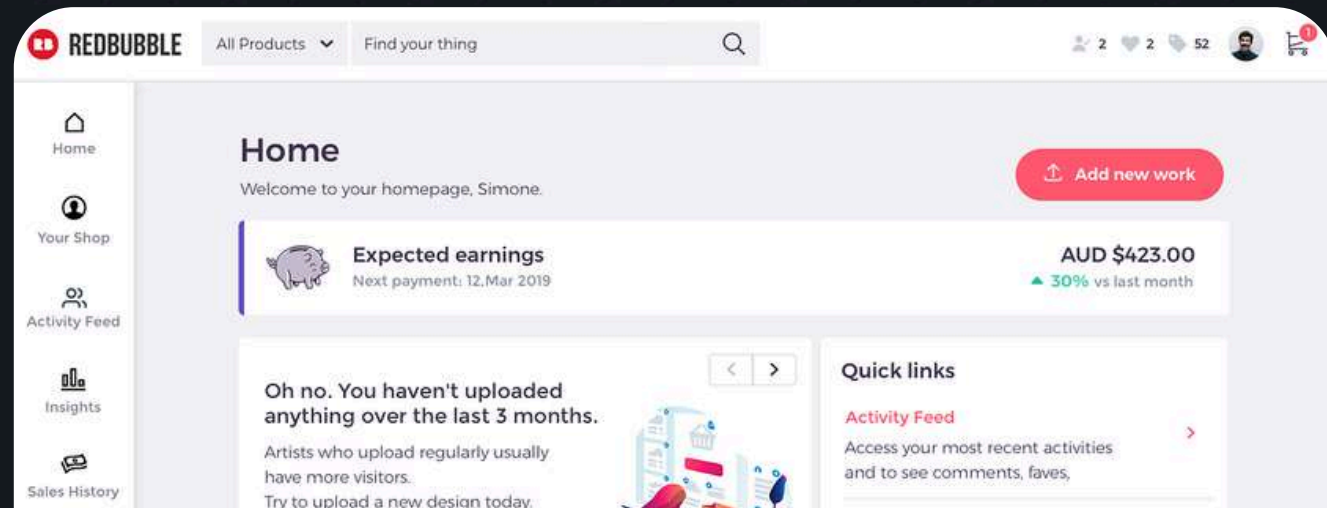
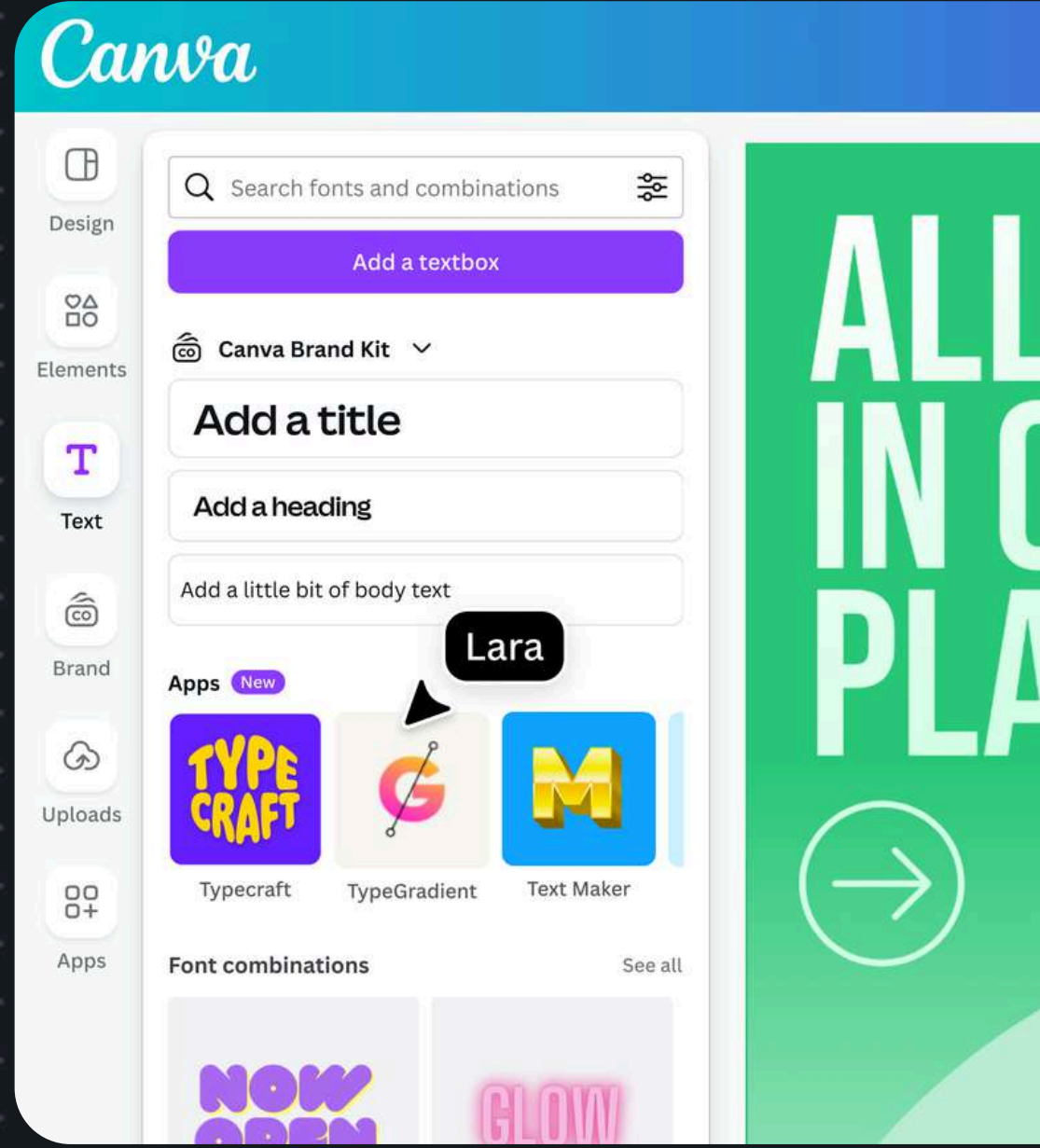
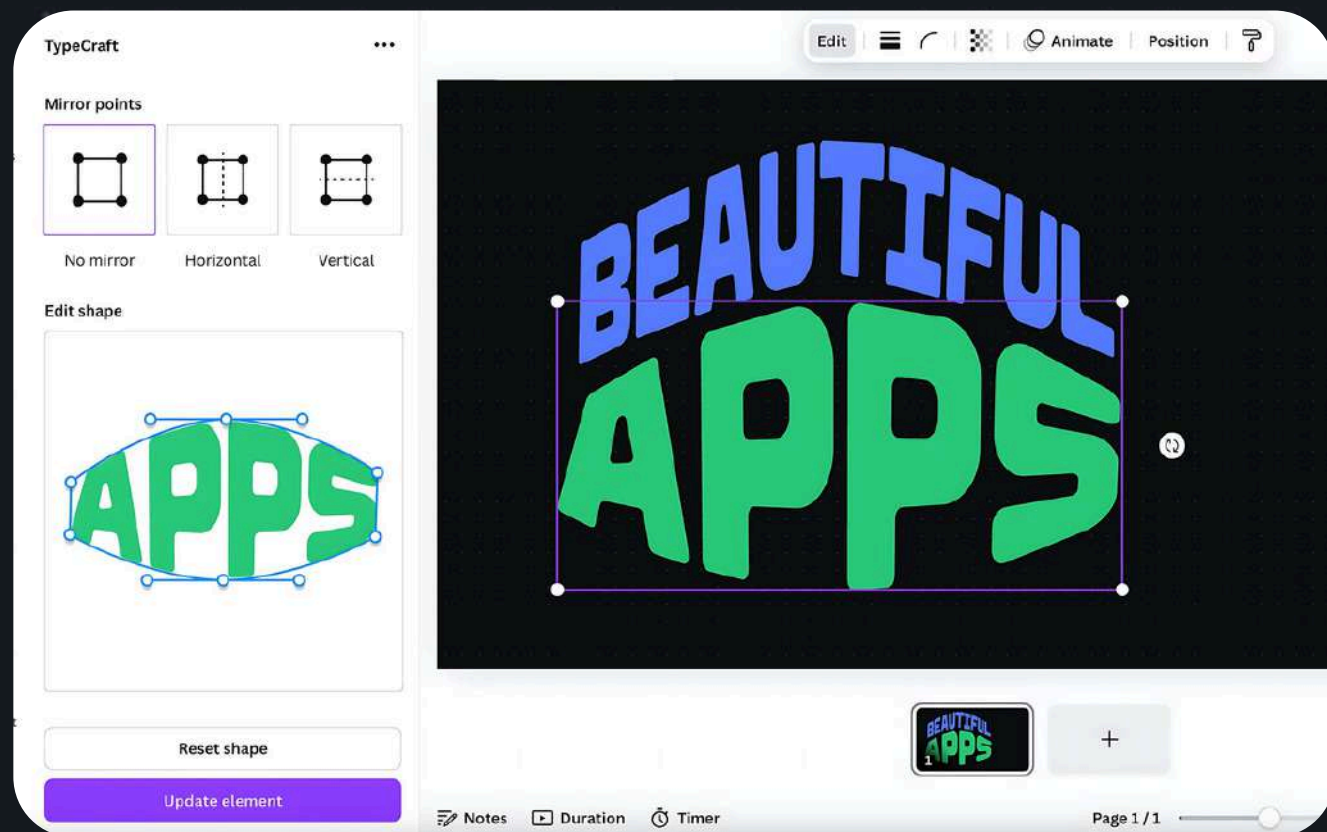
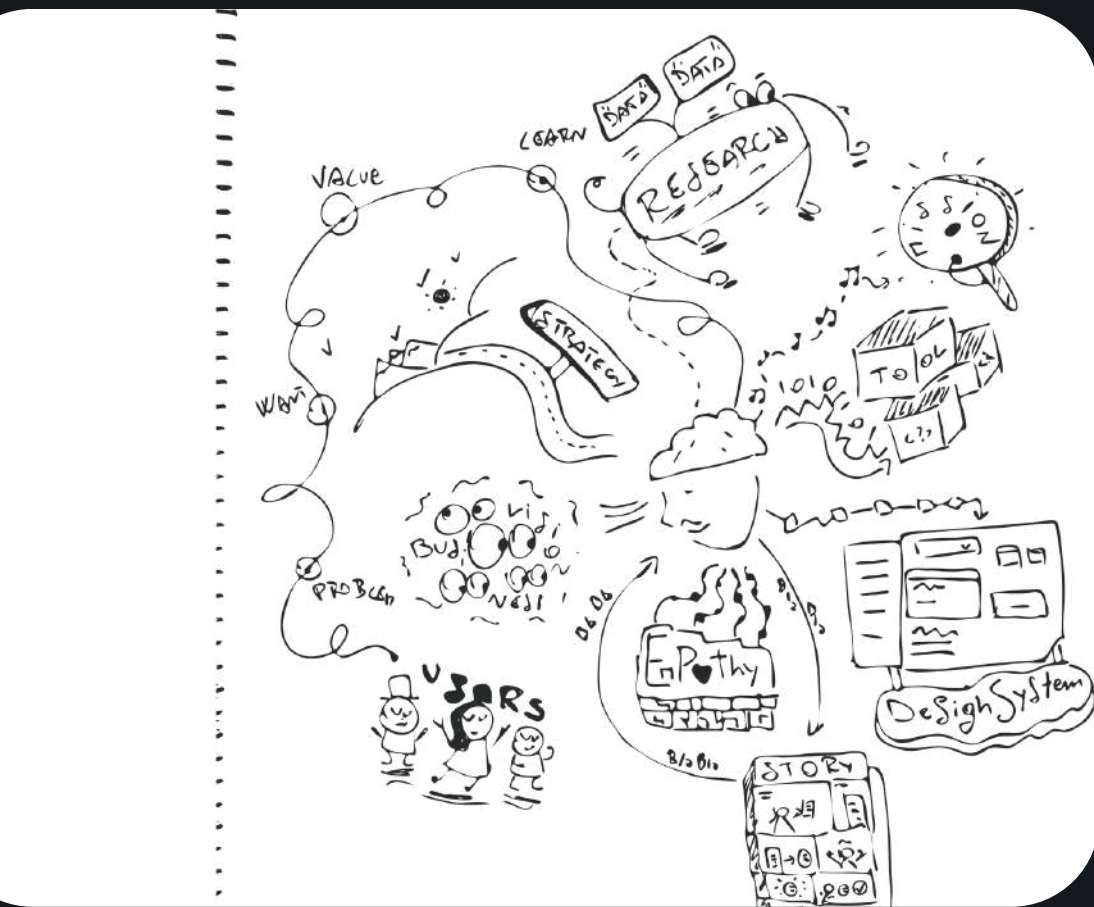
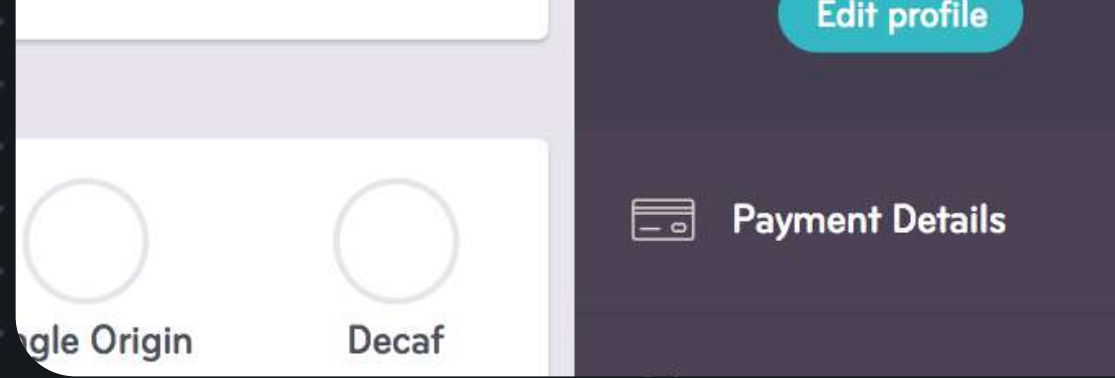
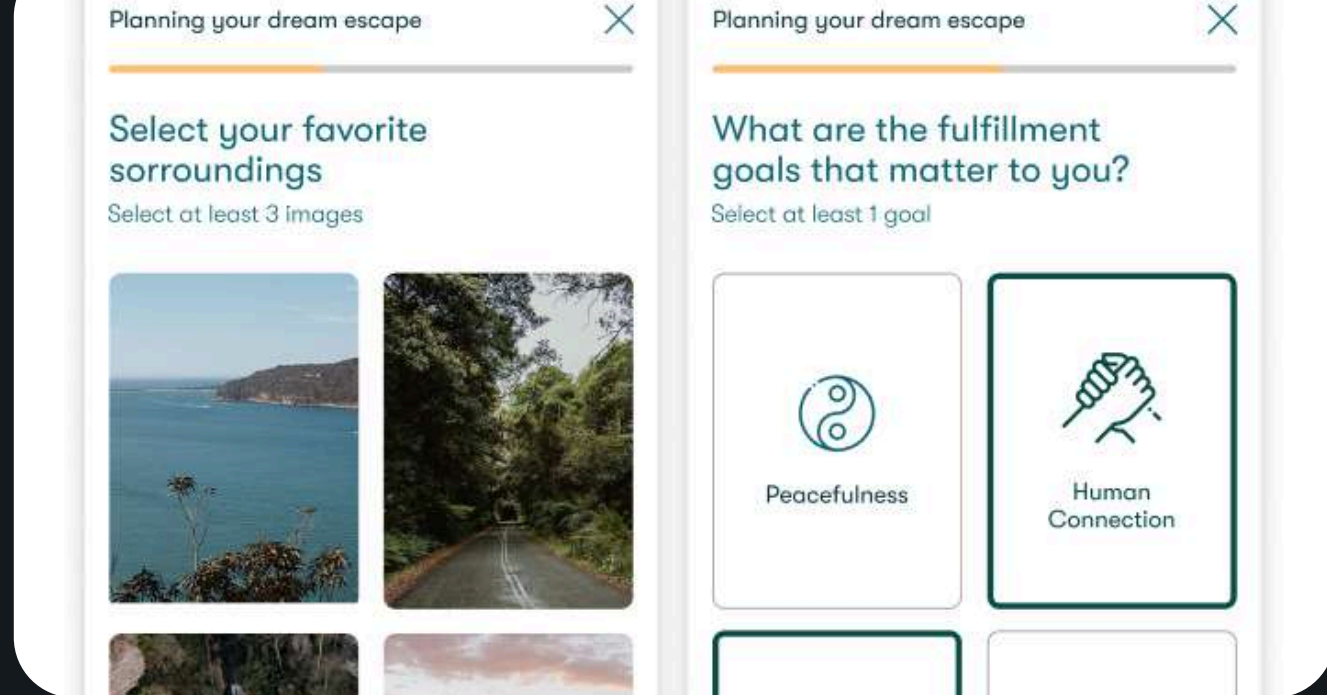
Web
Designer

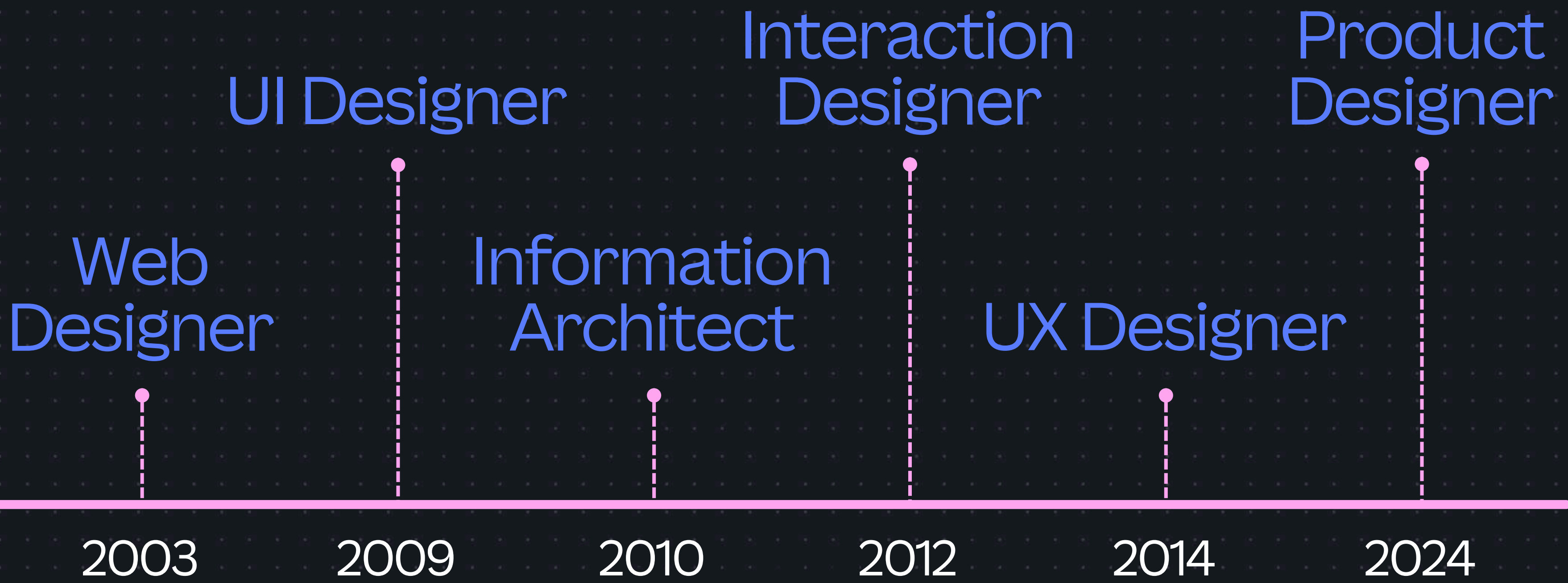
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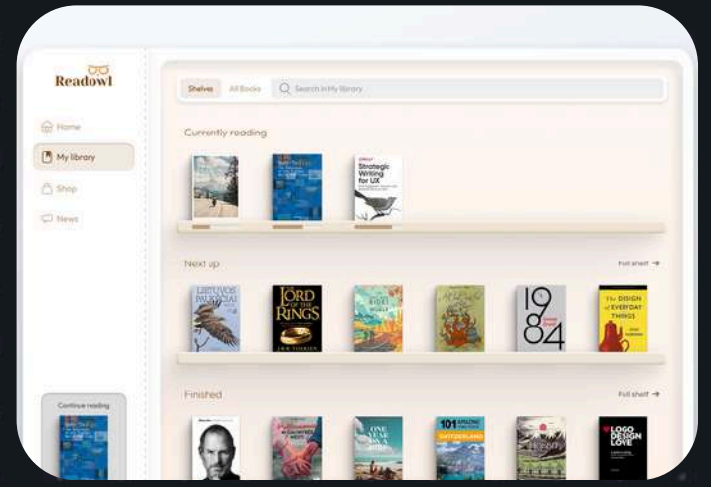
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Skeuomorphic



Ske

ohic



CHOOSE YOUR OPTION



CONSULTATION



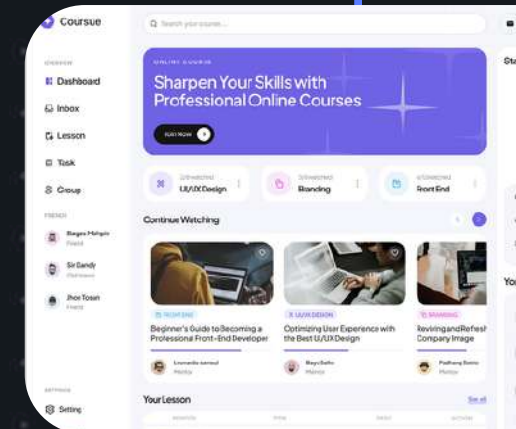
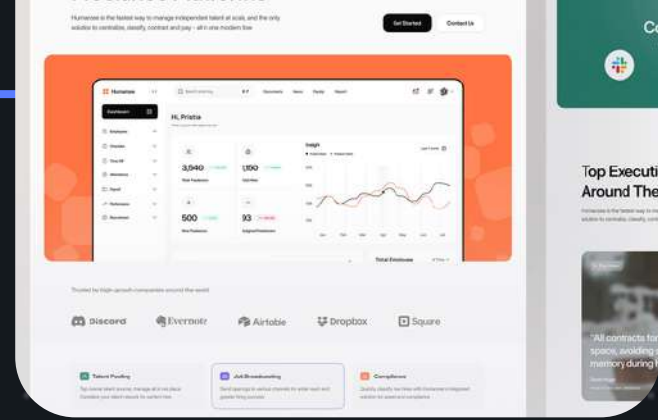
QUICKSTART

VIDEO

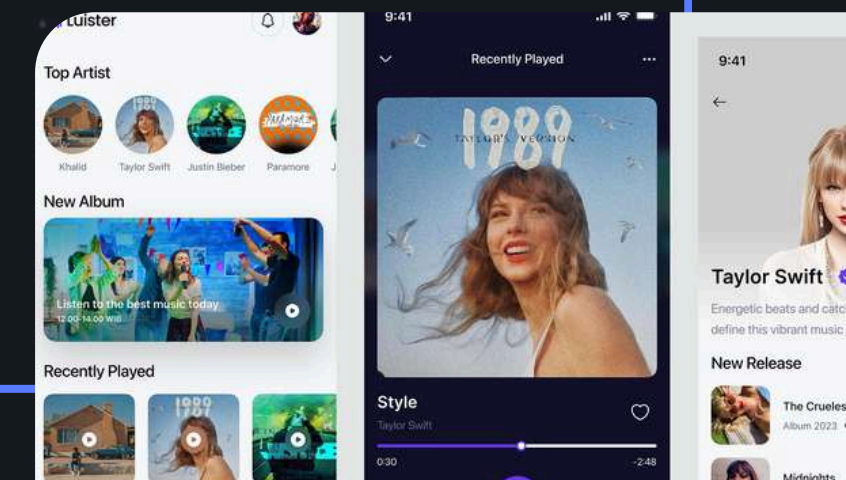
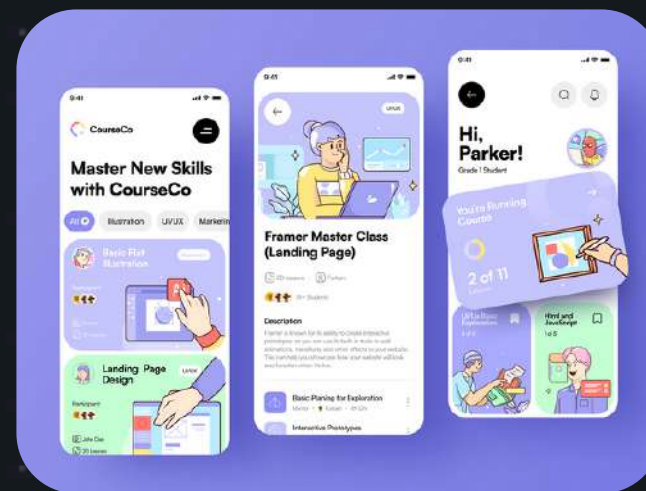
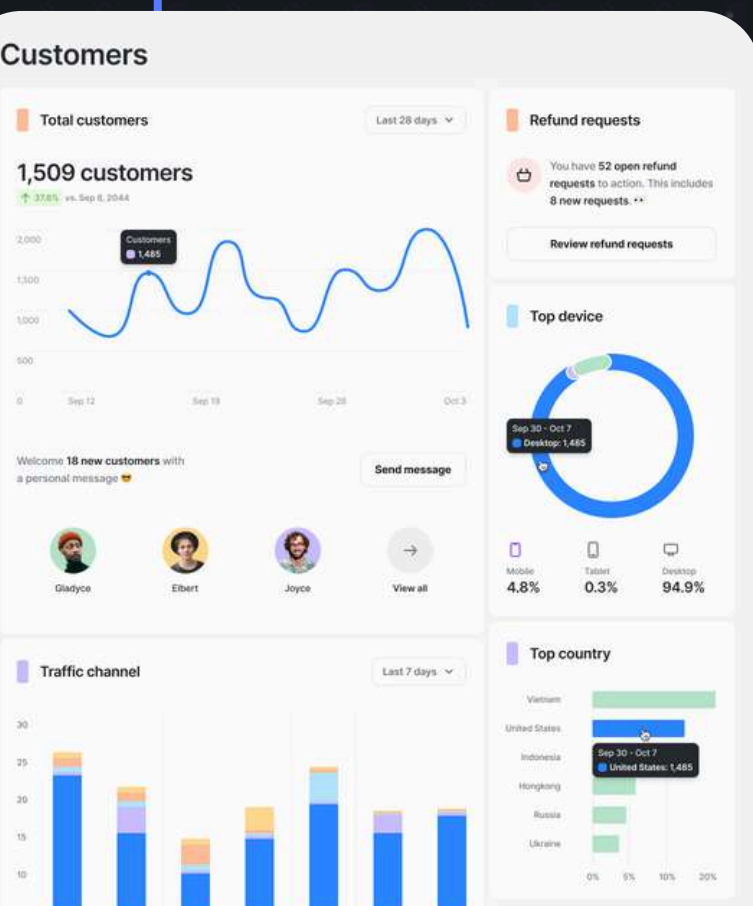
PDF

Parallax

Step outside



Flat Design





AUTUMN COLLECTION

FIND YOUR PERFECT

Incompromising in style, quality and performance

SHOP NOW

THE NEW! Eyeshadow Palettes

NATURAL AND ORGANIC

SHOP NOW

Smart Furniture for Small Spaces

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Learn More

New Arrivals

AUTUMN OVERCOAT

SHOP NOW

← Yesterday

AI

Tomorrow →

How does AI
make you feel?



Simone

10 min ago

Frustration

AI Imposter syndrome

Playfulness

Frustration

AI Imposter syndrome

Playfulness

Frustration

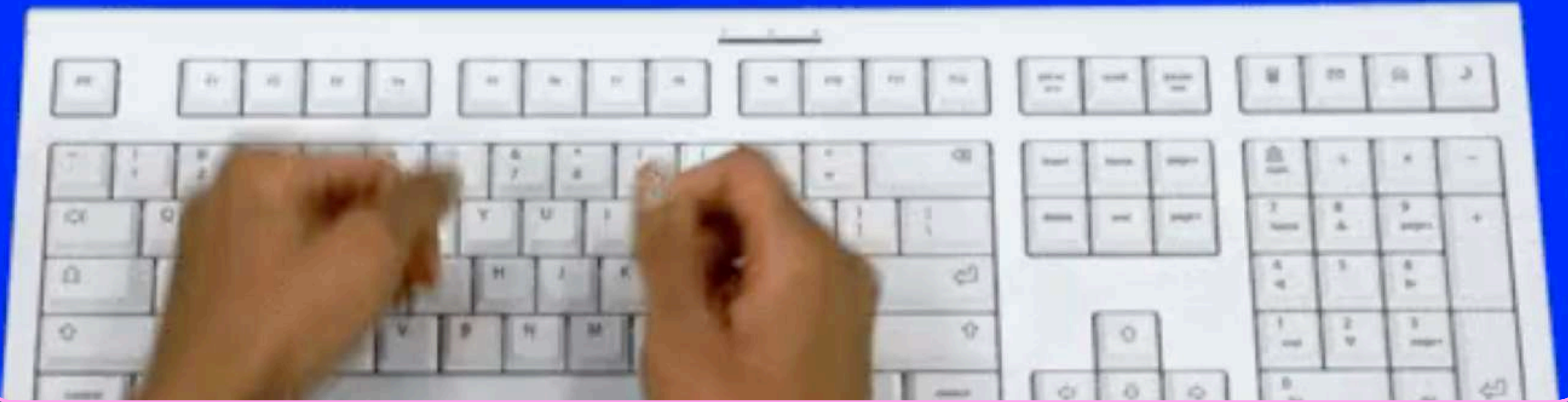
AI Imposter syndrome

Playfulness

Frustration



Handwritten text in red ink on a blue background, appearing to be the word "MAY" written in a stylized, cursive font.



Stay
curious



Simone

10 min ago

AI Imposter syndrome

Go at your
own pace.



Simone

10 min ago



Playfulness





We are all kids



Chasing AI

You are
here



Ул үйл ажиллагааг зохион байгуулахад
бүх салбарын хамтын ажиллагаа
чухал ач холбогдолтой. Энэ үйл ажиллагааг
дэмжлэг үзүүлэхэд бид тусалж байна.

B2B

palarte

Бидний үйл ажиллагааг зохион байгуулахад
бүх салбарын хамтын ажиллагаа
чухал ач холбогдолтой. Энэ үйл ажиллагааг
дэмжлэг үзүүлэхэд бид тусалж байна.

Энгийн үйл ажиллагаа
бүх салбарын хамтын ажиллагаа
чухал ач холбогдолтой.



RESEARCH & DESIGN

RESEARCH & DESIGN

#0610

Designers™

Thank you